

# Dejanire Headline



ABOUT THIS TYPEFACE

Dejanire Headline is a type family loosely inspired by an anonymous display typeface found in a type specimen by Claude Lamesle, published in Paris in 1742. It takes its name from Deianira, a Calydonian princess in Greek mythology and the wife of Heracles.

The font originally introduced under the name of *Gros canon deux points de gros romain* was neither handsome nor elegant, suggesting that its punchcutter wasn't a very talented artisan. In spite of this, Ramiro Espinoza saw enough alluring features in it that he decided to assign himself a design exercise: he would scrub the font of its flaws and ungainliness while preserving its genuine freshness, using it as a starting point for a new editorial family.

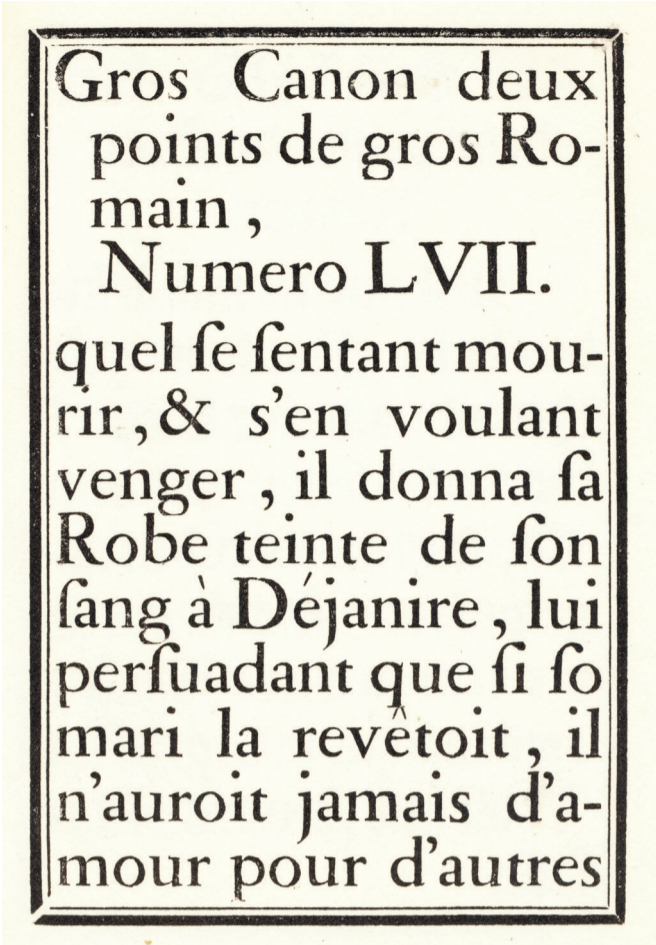
Dejanire Headline is a transitional roman with a marked contrast and a crisp presence both in print and on screen, making it an ideal choice for robust titles, pull quotes, and decks. Although designed with magazine and newspapers in mind, the family's clean design and readability also make it an excellent candidate for websites, annual reports, and corporate identities.

The italics were modeled after the polished, rational design introduced by Pierre-Simon Fournier, which was later adopted by Jacques-François Rosart and other eighteenth-century punchcutters.

As one might expect, Dejanire Headline consists of twelve feature-rich OpenType fonts and is fully equipped to tackle complex, professional typesetting. Its extensive character set includes small caps, fractions, case-sensitive forms, arrows, fleurons, and seven sets of numerals. In addition to standard Latin, Dejanire Headline supports Central European, Baltic, and Turkish languages.

ABOUT THE DESIGNER

Ramiro Espinoza (1969) studied graphic design at the Universidad Nacional del Litoral in Santa Fe, Argentina. After graduation he taught Typography at the Universidad de Buenos Aires. He specialized in type design at the KABK in The Hague and the Plantin Institute of Typography in Antwerp. In 2007 he founded the digital foundry Retype to market his typefaces. Since then he has been a contributor to several design magazines and researched vernacular Dutch lettering. In 2015 he published the book *"The Curly Letter of Amsterdam."*



The anonymous 'Gros Canon deux points de gros Romain' featured in the type specimen of Claude Lamesle [Paris, 1742].

FAMILY

Dejanire Headline Light  
*Dejanire Headline Light Italic*  
Dejanire Headline Regular  
*Dejanire Headline Italic*  
Dejanire Headline Medium  
*Dejanire Headline Medium Italic*  
Dejanire Headline Bold  
*Dejanire Headline Bold Italic*  
Dejanire Headline Extra Bold  
*Dejanire Headline Extra Bold Italic*  
Dejanire Headline Black  
*Dejanire Headline Black Italic*

SUPPORTED LANGUAGES

Afar, Afrikaans, Albanian, Azerbaijani, Basque, Belarusian, Bislama, Bosnian, Breton, Catalan, Chamorro, Chichewa, Comorian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino | Tagalog, Finnish, Flemish, French, Gaelic, Gagauz, German, Gikuyu, Gilbertese | Kiribati, Greenlandic, Haitian-Creole, Hawaiian, Hungarian, Icelandic, Igo | Igbo, Indonesian, Irish, Italian, Javanese, Kashubian, Kinyarwanda, Kirundi, Latin, Latvian, Lithuanian, Luba | Ciluba | Kasai, Luxembourgish, Malagasy, Malay, Maltese, Maori, Marquesan, Marshallese, Moldovan | Moldovian | Romanian, Montenegrin, Nauruan, Ndebele, Norwegian, Oromo, Palauan | Belauan, Polish, Portuguese, Quechua, Romanian, Romansh, Sami, Samoan, Sango, Serbia, Sesotho, Setswana | Sitswana | Tswana, Seychellois-Creole, SiSwati | Swati | Swazi, Silesian, Slovak, Slovenian, Somali, Sorbian, Sotho, Spanish, Swahili, Swedish, Tahitian, Tetum, Tok-Pisin, Tongan, Tsonga, Tswana, Tuareg | Berber, Turkish, Turkmen, Tuvaluan, Uzbek | Usbek, Wallisian, Walloon, Welsh.

[illegible]

BASIC ITALIC  
CHARACTER SET

A Æ B C D Ð E F G H I J K L M N  
O Œ P Þ Q R S T U V W X Y Z  
À Á Â Ã È É Ê Ë Ì Í Î Ï Ò Ó Ô Õ Ù Ú Û Ü  
0 1 2 3 4 5 6 7 8 9 0  
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p þ q r s t u v w x y z ? ! ; : , . ‘ ’ “ ”  
à á â ã è é ê ë ì í î ï ò ó ô õ ù ú û ü  
fi fl ff fh fb fk ffi ffl ffhffb ffk  
0 1 0 1 2 3 4 5 6 7 8 9 0  
A Æ B C D E F G H I J K L M N  
O Œ P Þ Q R S T U V W X Y Z & ? !  
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{ [ ( ) ] } Ω Δ ∂ Π Σ √ ∫ ∠ ∞ μ π © ® ™  
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① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨  
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⛯ ⚙ ⚙ ⚙ ⚙ ⚙ ⚙ ⚙ ⚙ ⚙ ⚙ ⚙ ⚙  
👉 📱 👈 🍀 🍀 🍀 🍀 🍀 🍀 🍀 🍀

OPENTYPE FEATURES

Superior & Inferior figures  
H<sup>0 1 2 3 4 5 6 7 8 9</sup> H<sub>0 1 2 3 4 5 6 7 8 9</sub> H<sub>0 1 2 3 4 5 6 7 8 9</sub>

Fractions  
1/4 → ¼ 1/2 → ½

Ordinals  
2a → 2<sup>a</sup> 3o → 3<sup>o</sup>

Lining & Old style figures  
0123456789 | 0123456789

Tabular figures  
0 1 2 3 4 5 6 7 8 9 | 0 1 2 3 4 5 6 7 8 9

Case forms  
(—¿QUÉ?) «BETA»

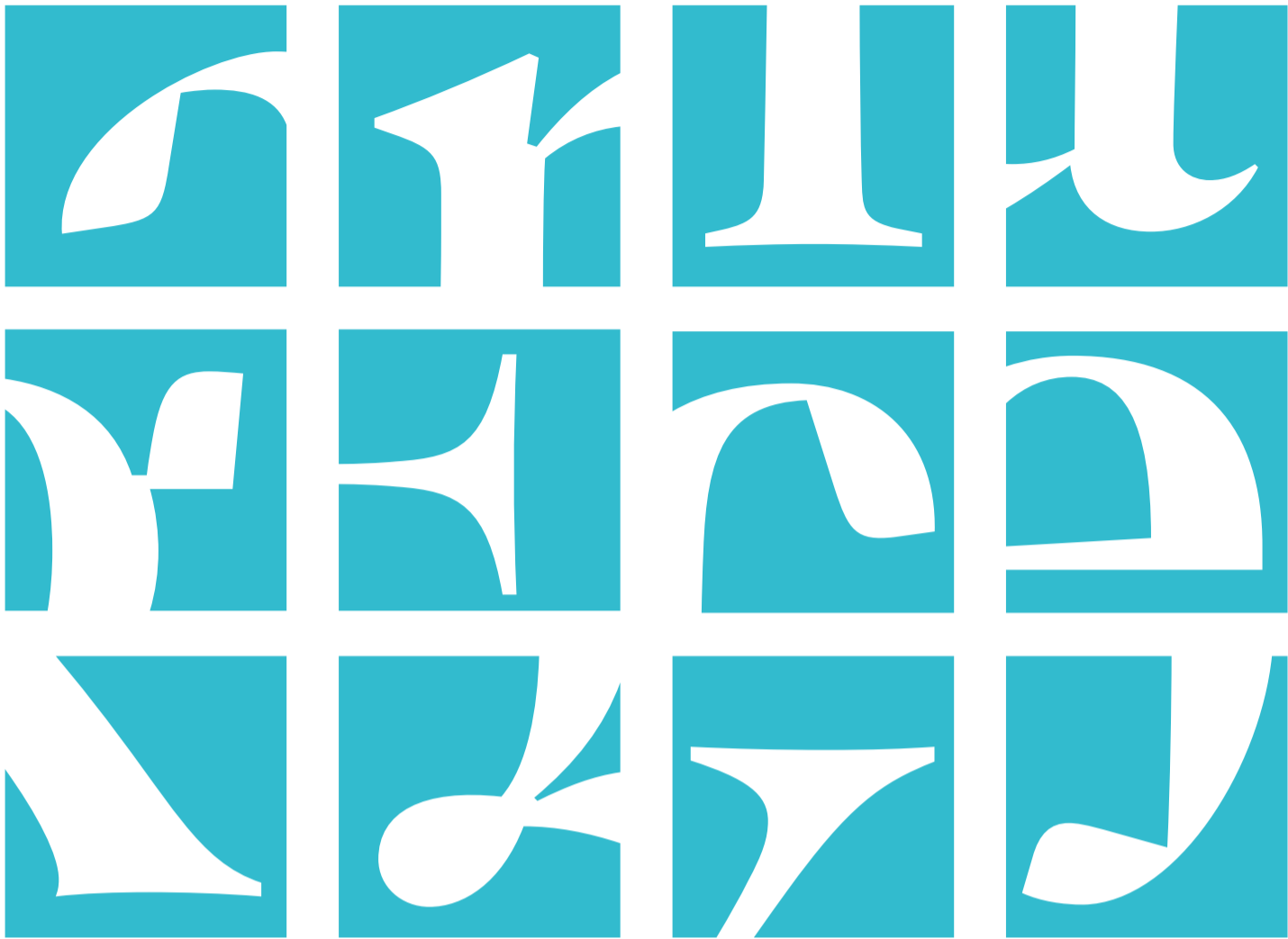
Small caps  
NATO → NATO 0123 → 0123

Ligatures  
*fi fl ff ffi ffl*

Ornaments  
✠ ❁ ❂ ❃ 🍷 🍸 🍹

Dejanire Headline has been produced taking full advantage of the capabilities available through the OpenType format. This format is multi-platform and can store more glyphs than previous ones. It also includes the possibility of using advanced typographic features such as alternative letter designs, small caps, fractions, case forms, superscript, subscript figures and many other useful options. To take advantage of these features it is essential to use software with proper OpenType support, like Adobe InDesign and Adobe Illustrator.

DESIGN FEATURES:  
ROMAN



DESIGN FEATURES: ITALIC



LIGHT 42 PTS

Researchers who studied the bones of *Homo floresiensis*, a species of tiny human discovered on the Indonesian island of Flores in 2003, say their findings should end a popular theory that it evolved from the

LIGHT 38 PTS

The study, led by the Australian National University researcher Dr Debbie Argue from the school of archaeology and anthropology, found there was no evidence the diminutive 1.1-metre-tall *Homo floresiensis* evolved from the much

LIGHT 24 PTS

It was one of several theories about the origins of the “hobbit” species. Since it was discovered, researchers have tried to determine whether *Homo floresiensis* was a species distinct from humans. Argue was overseas and unavailable to comment but a member of her research team, prof Colin Groves, said the theory of a link with the Asian *Homo erectus*, the first of our relatives to have

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LIGHT & LIGHT ITALIC

España

*Netherlands*

BEAUTIFUL, PROGRESSIVE

Immigration

*Jurassic*

political choices

*FARMERS CONTINUE TO PROTEST*

For caterpillars that are bred  
*mium fish bait, it must rank a*  
life. Rather than dangling on  
*of a hook and wondering wh*  
next, the grubs are set to joi  
*on plastic waste. The larvae*  
moths are sold as delicious s  
*chub, carp and catfish, but in*  
the worms live on beeswax,  
*ing them the scourge of beek*  
across Europe. But in a char  
covery, a scientist and amat  
*keeper has found that waxw*

REGULAR 42 PTS

For decades, the hunt for a royal tomb at the ancient Mexican city of Teotihuacán has gripped archaeologists trying to unravel the secrets of the kingdom's extraordinary political power.

REGULAR 38 PTS

Tiny troughs containing mercury were discovered along the 103-metre (338ft) corridor under the Pyramid of the Feathered Serpent, the third biggest temple of the ruined city 35 miles (56km) north of Mexico's present-day capital.

REGULAR 24 PTS

“At the beginning of this investigation we thought the tunnel was a metaphoric representation of the underworld, the place of creation and transmission of power, and that we would find a tomb of Teotihuacán's leaders in this very scared place,” lead archaeologist Sergio Gómez told the Guardian. Construction at Teotihuacán began around

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REGULAR & ITALIC

*Master*

three riddles

👉 *How does it work?*

designer

FRONTLINE CHRONICLES

*Breaking*

Amateur beekeeper

On the day Andy Murray first won Wimbledon, I was celebrating with a run around the garden when I inadvertently stumbled upon a wasps' nest. Unsurprisingly, the 1,000 inhabitants did not take kindly to me destroying their home. My joy at Andy's victory turned to panic; instinctively, I waved my arms wildly, while an army of angry stingers pursued me around an apple tree, back into my house and the shower. It would have looked

MEDIUM 42 PTS

**Technologies built on artificial intelligence are revolutionising human life. As these machines become increasingly integrated in our lives, the decisions they face will go beyond the mere-**

MEDIUM 38 PTS

**When faced with an unavoidable accident, should a self-driving car protect its passengers or seek to minimise overall lives lost? Should a drone strike a group of terrorists planning an attack, even if civilian**

MEDIUM 24 PTS

**There are good arguments for why some ethical decisions ought to be left to computers—unlike human beings, machines are not led astray by cognitive biases, do not experience fatigue, and do not feel hatred toward an enemy. An ethical AI could, in principle, be programmed to reflect the values and rules of an ideal moral agent.**

MEDIUM ITALIC 42 PTS

*Yet the notion that a machine might be given free reign over moral decision-making seems distressing to many—so much so that, for some, their use poses a fundamental threat*

MEDIUM ITALIC 38 PTS

*Why are we so reluctant to trust machines when it comes to making moral decisions? Psychology research provides a clue: we seem to have a fundamental mistrust of individuals who make moral decisions by calculating*

MEDIUM ITALIC 24 PTS

*These findings sit uncomfortably with a long tradition in philosophy that says calculating consequences is exactly the way which moral decisions should be made. This school of thought (fittingly referred to as consequentialism) states that a decision is the morally correct one if and only if it brings about better consequences. However, most non-*

MEDIUM & MEDIUM ITALIC

Kinder

*Artificial intelligence*

Switzerland

SHOULD WE PAY PER BAG OF RUBBISH?

*Tropical*

§Anaphylactic

*IMMUNOTHERAPY PROGRAMME*

Masochism

It would have been a transcendent discovery which would help us understand Teotihuacán's power structure and system of government, but we have almost finished the excavations – and there is no tomb,” said Gómez. Construction at Teotihuacán began around 150BC, and continued until around 250AD. At its height, the city covered 21 square miles and was home to as many as 200,000 people, making it the largest city in the western hemisphere. It was abandoned around 550AD. Much of its history remains unknown. Archaeologists had hoped that the discovery of a royal tomb

BOLD 42 PTS

**New battery technology could give electric cars more than 200 miles of charge in as little as 10 minutes, according to new research. Lithium ion batteries have had a dramatic im-**

BOLD 38 PTS

**However, lithium ion batteries also present a worry for drivers: that their vehicle will run out of power mid-journey and leave them potentially facing a lengthy recharge. Now scientists say they are address-**

BOLD 24 PTS

**“If we have a ubiquitous fast-charging infrastructure on the roadside, drivers need no longer to worry about the cruise range. After driving 200-300 miles per charge, one can pick up another 200-300 miles by charging for 10 minutes,” Dr Chao-Yang Wang, a professor at the Pennsylvania State University and co-author of the**

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BOLD & BOLD ITALIC

Healthy

*Scientists crack mystery*

Weatherwatch

*Pursuing*

taking giant steps

*THE HOLY GRAIL OF ENERGY*

Ancestral

*New York City*

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EXTRABOLD 42 PTS

**A decorated army officer and the top Ukraine expert on the national security council has reportedly told House impeachment investigators that the White House transcript**

EXTRABOLD 38 PTS

**The New York Times cited three sources familiar with Alexander Vindman's testimony on Tuesday who said the omissions included Donald Trump making reference to recordings of the former**

EXTRABOLD 24 PTS

**Vindman appeared on Capitol Hill wearing his US army dress uniform, which bore a combat infantry badge and a Purple Heart medal, bestowed when he was wounded by an improvised explosive device in Iraq. Like prior testimony in the month-old impeachment process, Vindman's opening statement, published the night before,**

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EXTRABOLD ITALIC 24 PTS

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***A top Ukraine expert, Vindman, 44, described his alarm at witnessing Trump and others attempting to force Ukraine***

EXTRABOLD &  
EXTRABOLD ITALIC

**Vietnam**

*Ugandan doctor under investigation*

**sometimes**

*The price of survival*

***Market***

**Restaurant highchairs ‘dirtier than tables’**

**anonymous**

***A key witness***

**Impeachment**

The 20-metre tunnel was  
eroded accidentally in 20  
torrential rains exposed  
trance. In 2009, scientists  
the National Institute of  
pology and History (INAH)  
the first people to enter  
nel in almost 1,500 years.  
archaeologists found two  
chambers at the end of  
nel, almost 20 metres from  
temple. Excitement mo

BLACK 42 PTS

**A retired professional wrestler boards a crowded train in Chicago when a young man stands up to offer his seat. The wrestler is not injured and is only 36 years old. All week,**

BLACK 38 PTS

**Early one morning, she arrives at the lodge to discover that someone forgot to wind the clock, and it has stopped running. The eponymous clocktower is the only way to tell time on the top of the mountain**

BLACK 24 PTS

**One day, Harold cleans out a large glass pickle jar, places it on his desk and drops in a few coins. He decides that each day, he will dump his loose change into the jar and that once the jar is full, he will treat himself to a fancy steak dinner. Three months later, a blind man named Richard visits Harold's office for the first time.**

BLACK ITALIC 42 PTS

*What's less familiar is scientists demonstrating, thousands of them around the world, with placards declaring "Science improves decisions" and other inflammatory assertions, such*

BLACK ITALIC 38 PTS

*Scientists can't but be the villains of the Brexit narrative. They are highly educated in the ultimate transferrable skills. They are the quintessential citizens of the world, people who keep their passports in*

BLACK ITALIC 24 PTS

*More challenging than their lifestyles, however, is their insistence on the sanctity of evidence and the importance of making decisions based on established fact. Expert-deniers trade on the natural resistance to uncomfortable truth by asserting that the truth is a negotiable quality. Donald Trump thinks windfarms*

BLACK & BLACK ITALIC

**Australia**

*Being gay in North Korea*

**Firefighters**

*First malaria vaccine*

**Messi**

**Latest cosmetic secret**

**achieved**

**conservative media**

*The omnipresent zombies*

A decorated army officer and  
*top Ukraine expert on the*  
national security council has  
*told House impeachment*  
investigators that the White House  
*script of a call between*  
presidents of the US and UK  
*left out important words and*  
The New York Times cited  
*sources familiar with* Ambassador  
Vindman's testimony  
*who said the omissions*

18 | Can Durex recover from its product recall?

# Business

## Your choice of holiday destination is a political act

Tickets, money, passports! We all know what to check for during that last minute packing panic. But preparing for your holidays is about more than what you squeeze into your suitcase. It is about making a political choice.

► BY BRENDAN CANAVAN

Tourism is an industry tied up with national and international politics like no other. Tourists are a source of foreign exchange, governments promote themselves through visitors, and politicians quite often worry about the social freedom that tourism can nurture. For these reasons tourists are both courted and scapegoated.

At the most basic level tourism counts as an export industry. It is a source of foreign currency and can help to prop up a nation financially.

However, local people often see few of the benefits of hosting tourists. Large organisations tend to control much of the tourism industry. These frequently pay little in the way of local taxes. Meanwhile local people shoulder much of the burden of sharing their space and facilities with visitors.

Some indigenous people have asked foreign tourists to stay away. They have argued that tourism is threatening their culture, damaging their land's ecosystems, and is a form of colonialism. In Hawaii, attempts are being made to reconcile some of the issues arising from the tourism industry over-exploiting an open and hospitable native culture.

Where you spend your holiday money therefore contributes to legitimising particular politicians and their policies. However, tourists don't just bring money into a destination. They also



Politicians quite often worry about the social freedom that tourism can nurture

bring social and cultural inputs. Tourism has been associated with liberalising social values, empowering minorities, and even spreading democracy. In Spain, for example, the growth of tourism, initiated under the dictator, Francisco Franco, as a means of propping up an ailing economy, has been suggested as helping to usher in democratic change.

Hosts and guests exchange observations and ideas. They form relationships. And they stimulate mutual creativity. It is only in the past 20 years that China began to allow its people to freely travel abroad after decades of forced isolation. Politicians are frequently fearful of the subversive ideas and awkward questions that travellers might bring back with them.

A residual mistrust of tourists can see them scapegoated by politicians looking to place convenient blame. In Barcelona, a city dependent on tourism for its late 20th-century revival, tourists are being made increasingly

“In Barcelona, a city dependent on tourism for its late 20th-century revival, tourists are being made increasingly unwelcome.”

unwelcome. They are blamed for increasing costs of living for residents, rather than the broader challenges of inequality and financial stagnation that raise uncomfortable questions about local political capacity.

Image control

Tourism is also a way for governments to assert their ideologies – internally and externally. Visitors to Cuba for example, can visit the Museum of the Revolution, reportedly one of the top

things to do in Havana.

Research has shown that the exhibits sold as heritage to tourists prioritise certain specific stories and can silence others. Over time the official narrative becomes established and other perspectives may be forgotten. Historic England has, for example, recently begun to try and include the often overlooked queer history of many heritage sites.

Meanwhile tourism can be a means of

raising and modifying a country's image on the world stage. Israel has for many years used gay tourism to soften its international image by making the country seem progressive in a part of the world which generally is not. Dubai has established itself in the same region as a deluxe playground filled with sights and indulgence like nowhere else.

However, the commitments of both of these destination's governments to the touristic image they sell is debatable. LGBTQ people in Israel recently had restrictions placed upon their right to surrogacy by their parliament. Meanwhile Dubai is well known for its cases of people facing severe judicial sentences for acts as innocuous as accidentally brushing another man's bum.

### Having a better holiday

On the one hand the image sold to tourists is often not the same as the reality faced by like-minded people living within a country. On the other, tourists may themselves be expected to conform to regulations they would not agree with or accept back home.

The power of tourism is not lost on political actors. Recently the Chinese government successfully put pressure on international airlines to stop referring to Taiwan as a country or face retaliation.

Tourists should not leave it up to politicians to exploit their desire for exploration for self-interested purposes. We need to appreciate our power as consumers; supporting destinations that celebrate tourism as a means of mutually rewarding host-guest exchanges and boycotting those which do not. Tourists have a lot of potential influence. They should use it to hold politicians to account.

So there are a few things to consider when planning your holiday. Find out whether your travel provider committed to investing in local taxes, jobs and suppliers. Research the attitudes of local residents towards tourism beforehand in order that you can be a better guest. Bring back more than a nice tan by swapping ideas, stories and phone numbers. Check the public image of a destination matches its private one and don't support hypocrites. And finally, be aware of politicians using tourism to bully those with whom they don't agree – and be prepared to call them out.

It is commonplace to emphasise that we are now in a new era of globalisation, marked by the rise of emerging economies.

► BY P. HOLMES & M. GASIOREK

But what does this really mean? Richard Baldwin, author of *The Great Convergence*, argues that what is new is the combination of northern technology and southern labour. But he adds that for the present, global value chains are still mainly regional. Intermediate goods like car parts are primarily moved around within a regional “factory” (North America, Europe, East Asia), and then final goods are shipped to the user. China is the exception to this rule with its use as a factory econ-

## Globalisation is alive and kicking

omy by the EU and US. It is worth testing this idea by looking at the patterns in the data since 2002. We have organised world trade into country

groups: North America, Europe, East Asia, South-East Asia, South America, Less Developed Countries, and the Rest of the World. The charts provides

a snapshot of the share each region had in world trade in 2016 and the changes since 2002. What we see is that the greatest shares of both imports and exports are accounted for by Europe, followed by East Asia, the Rest of the World (RoW) and then North America. Trade flows are calculated using UN COMTRADE import data.

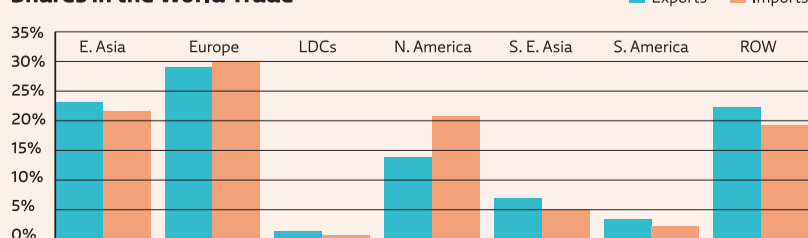
The next chart gives the percentage point changes in these shares between 2002 and 2016. It shows that East Asia has increased its share by five points. The other big gainer is the Rest of the World, whose constituent countries

have seen their share of world imports increase by three points and their share of exports increase by seven.

Growth here, and for Asia and South America, reflects the growing importance of emerging markets. And this is backed up by declines in the share of imports and exports for both Europe and North America.

It is commonly argued that distance matters in international trade; that countries tend to trade most with countries which are closer. The fact that the cost of moving people hasn't fallen along with the cost of moving

### Shares in the World Trade



- Dejanire Headline Black
- Dejanire Headline Light
- Guyot Text Regular
- Guyot Text ExtraBold
- Dejanire Sans Light
- Dejanire Sans Regular
- Dejanire Sans Bold