

 **Kranto**  
**[Normal - SemiCond - Condensed]**

*Retype*

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## ABOUT THIS TYPEFACE

Kranto, a sans serif superfamily composed of 144 fonts designed by Ramiro Espinoza, draws inspiration from a group of mainly British and German grotesque typefaces from the first half of the twentieth century. Its three subfamilies—Kranto Normal, SemiCond, and Condensed—grow progressively narrower.

Each subfamily comes in seven weights, from Thin to Black—and, for maximum typesetting and typographic flexibility, each weight is available in three different x-heights: Text, Normal, and Display. The Text series, destined for small sizes, features the most diminutive ascenders and descenders to facilitate tight settings. Next comes the general-purpose Normal series, whose standard-length extenders make it a good fit for a wide variety of uses. The Display series has long, rangy ascenders and descenders, and works best at large sizes. The spacing and kerning of each series has been adjusted for optimal performance within its intended range of body sizes.

In addition to seven weights, every subfamily also includes a set of inline capitals. Steeped in the art deco spirit of the period that inspired Kranto's design, these arresting decorative caps augment the creative potential of an already versatile and far-reaching type system.

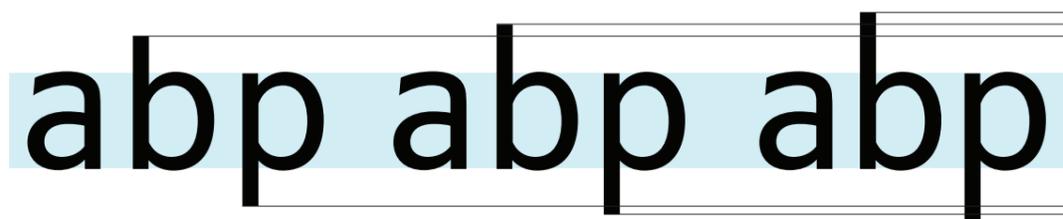
Brimming with subtly original design details, Kranto is a solid, trustworthy, and readable typeface that strives for objectivity and neutrality. Its unassuming nature makes Kranto an ideal choice not only for a broad assortment of corporate, editorial, and digital jobs, but also for environmental uses like signage and wayfinding systems.

Kranto is also fully equipped to tackle complex, professional typesetting. Its extensive character set includes fractions, case-sensitive forms, arrows, ordinals, icons, and tabular figures. In addition to standard Latin, it also supports Central European, Baltic, and Turkic languages.

*Text Series*

*Normal Series*

*Display Series*



abp abp abp

# Handgloves

*Kranto*

# Handgloves

*Kranto SemiCond*

# Handgloves

*Kranto Condensed*

## ABOUT THE DESIGNER

Ramiro Espinoza (1969) studied graphic design at the Universidad Nacional del Litoral in Santa Fe, Argentina. After graduation he taught Typography at the Universidad de Buenos Aires. He specialized in type design at the KABK in The Hague and the Plantin Institute of Typography in Antwerp. In 2007 he founded the digital foundry Retype to market his typefaces. Since then he has been a contributor to several design magazines and researched vernacular Dutch lettering. In 2015 he published the book *The Curly Letter of Amsterdam*.

NORMAL

Kranto Thin Text, Kranto Thin Normal, Kranto Thin Display  
Kranto Light Text, Kranto Light Normal, Kranto Light Display  
Kranto Regular Text, Kranto Regular Normal, Kranto Regular Display  
Kranto Medium Text, Kranto Medium Normal, Kranto Medium Display  
**Kranto Bold Text, Kranto Bold Normal, Kranto Bold Display**  
**Kranto ExBold Text, Kranto ExBold Normal, Kranto ExBold Display**  
**Kranto Black Text, Kranto Black Normal, Kranto Black Display**  
KRANTO BLACK INLINE CAPITALS TEXT, NORMAL, DISPLAY

SEMICOND

Kranto Thin Text, Kranto Thin Normal, Kranto Thin Display  
Kranto Light Text, Kranto Light Normal, Kranto Light Display  
Kranto Regular Text, Kranto Regular Normal, Kranto Regular Display  
Kranto Medium Text, Kranto Medium Normal, Kranto Medium Display  
**Kranto Bold Text, Kranto Bold Normal, Kranto Bold Display**  
**Kranto ExBold Text, Kranto ExBold Normal, Kranto ExBold Display**  
**Kranto Black Text, Kranto Black Normal, Kranto Black Display**  
KRANTO BLACK INLINE CAPITALS TEXT, NORMAL, DISPLAY

CONDENSED

Kranto Thin Text, Kranto Thin Normal, Kranto Thin Display  
Kranto Light Text, Kranto Light Normal, Kranto Light Display  
Kranto Regular Text, Kranto Regular Normal, Kranto Regular Display  
Kranto Medium Text, Kranto Medium Normal, Kranto Medium Display  
**Kranto Bold Text, Kranto Bold Normal, Kranto Bold Display**  
**Kranto ExBold Text, Kranto ExBold Normal, Kranto ExBold Display**  
**Kranto Black Text, Kranto Black Normal, Kranto Black Display**  
KRANTO BLACK INLINE CAPITALS TEXT, NORMAL, DISPLAY





OPENTYPE FEATURES

Superior & Inferior figures

H<sup>0</sup> 1<sup>2</sup> 3<sup>4</sup> 5<sup>6</sup> 7<sup>8</sup> 9<sup>9</sup> H<sub>0</sub> 1<sub>1</sub> 2<sub>2</sub> 3<sub>3</sub> 4<sub>4</sub> 5<sub>5</sub> 6<sub>6</sub> 7<sub>7</sub> 8<sub>8</sub> 9<sub>9</sub> H<sub>0</sub> 1<sub>1</sub> 2<sub>2</sub> 3<sub>3</sub> 4<sub>4</sub> 5<sub>5</sub> 6<sub>6</sub> 7<sub>7</sub> 8<sub>8</sub> 9<sub>9</sub>

Fractions

1/4 → ¼ 1/2 → ½

Ordinals

2a → 2<sup>a</sup> 3 → 3<sup>o</sup>

Tabular Lining

0 1 2 3 4 5 6 7 8 9 → 0 1 2 3 4 5 6 7 8 9

Ligatures

ff ffi ffl

Circled figures

① ② ③ ④ ⑤ ① ② ③ ④ ⑤

Case forms

(-¿QUÉ?) <<BETA>>

Arrows

↑ ↗ → ↘ ▼ ▲ ◀ ▶ ▽ ▹ ◀ ▶

Ornaments

☞ 🌐 ● ○ ☒ ■ □ ◆ ◇ ● ○ ◆ ◇

Kranto has been produced taking full advantage of the capabilities available through the OpenType format. This format is multi-platform and can store more glyphs than previous ones. It also includes the possibility of using advanced typographic features such as alternative letter designs, small caps, fractions, case forms, subscript figures and many other useful options. To take advantage of these features it is essential to use software with proper OpenType support, like Adobe InDesign and Adobe Illustrator.

SUPPORTED LANGUAGES

Afar, Afrikaans, Albanian, Azerbaijani, Basque, Belarusian, Bislama, Bosnian, Breton, Catalan, Chamorro, Chichewa, Comorian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino | Tagalog, Finnish, Flemish, French, Gaelic, Gagauz, German, Gikuyu, Gilbertese | Kiribati, Greenlandic, Haitian-Creole, Hawaiian, Hungarian, Icelandic, Igo | Igbo, Indonesian, Irish, Italian, Javanese, Kashubian, Kinyarwanda, Kirundi, Latin, Latvian, Lithuanian, Luba | Ciluba | Kasai, Luxembourgish, Malagasy, Malay, Maltese, Maori, Marquesan, Marshallese, Moldovan | Moldovan | Romanian, Montenegrin, Nauruan, Ndebele, Norwegian, Oromo, Palauan | Belauan, Polish, Portuguese, Quechua, Romanian, Romansh, Sami, Samoan, Sango, Serbia, Sesotho, Setswana | Sitswana | Tswana, Seychellois-Creole, SiSwati | Swati | Swazi, Silesian, Slovak, Slovenian, Somali, Sorbian, Sotho, Spanish, Swahili, Swedish, Tahitian, Tetum, Tok-Pisin, Tongan, Tsonga, Tswana, Tuareg | Berber, Turkish, Turkmen, Tuvaluan, Uzbek | Usbek, Wallisian, Walloon, Welsh.

THIN DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be sev-

THIN NORMAL 30 PTS

To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day.

THIN TEXT 28 PTS

Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be

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THIN DISPLAY

España

THIN TEXT

BEAUTIFUL, PROGRESSIVE

THIN NORMAL ITALIC

*transmission*

THIN NORMAL

Problem

THIN TEXT

Government launches campaign

THIN NORMAL

Immigration

THIN TEXT ITALIC

*Research into psychedelic drugs*

THIN NORMAL & THIN NORMAL ITALIC

One of the causes of unhappiness among intellectuals in the present day is that so many of them, especially those whose skill is literary, find no opportunity for the independent exercise of their talents, but hire themselves out to rich corporations directed by Philistines, who insist upon their producing what they themselves regard as pernicious sense. If you were to inquire of the journalists either in England or America whether they believed in

LIGHT DISPLAY 32 PTS

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LIGHT DISPLAY ITALIC

*Broadsides*

LIGHT TEXT

 The Industrial Revolution

LIGHT NORMAL

worldwide

LIGHT TEXT ITALIC

*Jupiter and Saturn's great conjunction*

LIGHT DISPLAY

coalition

LIGHT NORMAL

infighting and distrust

LIGHT DISPLAY ITALIC

*Spiralling*

Perhaps the best introduction

LIGHT NORMAL & LIGHT NORMAL ITALIC

*philosophy which I wish to a*

will be a few words of auto

*I was not born happy. As a c*

favourite hymn was: 'Wear

*and laden with my sin'. At t*

five, I reflected that, if I sho

*to be seventy, I had only en*

far, a fourteenth part of my

*life, and I felt the long-spre*

boredom ahead of me to be

*unendurable. In adolescenc*

life and was continually on

REGULAR DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should

REGULAR NORMAL 30 PTS

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REGULAR DISPLAY

Separate

REGULAR NORMAL ITALIC

*Auckland in December 2018*

REGULAR DISPLAY

Backpacker

REGULAR NORMAL

Thai man revives baby elephant

REGULAR DISPLAY

Adolescence

REGULAR NORMAL ITALIC

*Motorbike accident*

REGULAR DISPLAY

Strugggling

REGULAR NORMAL & REGULAR NORMAL ITALIC

To discover a system for the  
*avoidance of war is a vital need*  
for our civilisation; but no  
*system has a chance while*  
we are so unhappy that mutual  
*termination seems to them*  
dreadful than continued en  
*ance of the light of day. To*  
prevent the perpetuation of p  
*erty is necessary if the ben*  
of machine production are  
*accrue in any degree to tho*  
most in need of them; but

MEDIUM DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that,

MEDIUM NORMAL 30 PTS

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MEDIUM DISPLAY ITALIC

*Meanwhile*

MEDIUM NORMAL

Special Prosecutor

MEDIUM DISPLAY

Offering

MEDIUM NORMAL ITALIC

*The new prime minister*

MEDIUM DISPLAY

Surveillance

MEDIUM DISPLAY

Parcel chaos looms

MEDIUM NORMAL ITALIC

*Aphrodisiacs*

MEDIUM NORMAL & MEDIUM NORMAL ITALIC

I shall not consider the great catastrophes such as loss of one's children, or public disgrace. There are things to be said about such matters, and they are important things, but they belong to a different order from the things that I wish to say. My purpose is to seek a cure for the ordinary day-to-day unhappiness from which most people in civilised countries suffer, and which is a

BOLD DISPLAY 32 PTS

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BOLD NORMAL 30 PTS

**To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued**

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BOLD TEXT ITALIC 28 PTS

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BOLD DISPLAY

**Voorburg**

BOLD TEXT ITALIC

***Electric car ownership***

BOLD DISPLAY ITALIC

***Thousands***

BOLD TEXT

**Journalism in 2020**

BOLD DISPLAY

**Borealis**

BOLD TEXT

**Just normal background chatter**

BOLD NORMAL ITALIC

***Tension & Release***

BOLD NORMAL

**Reassuring**

Self-absorption is of various kinds. We may take the sinner, the narcissist, and the megalomaniac as three very common types. When I speak of "the sinner," I do not mean the man who commits sins; sins are committed by every one or no one, according to our definition of the word. I mean the man who is absorbed in the consciousness of sin. This man is perpetually

EXTRABOLD DISPLAY 32 PTS

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EXTRABOLD NORMAL 30 PTS

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EXTRABOLD TEXT 28 PTS

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EXTRABOLD DISPLAY IT 32 PTS

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EXTRABOLD NORMAL IT 30 PTS

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EXTRABOLD TEXT IT 28 PTS

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EXTRABOLD DISPLAY

**Household**

EXTRABOLD NORMAL ITALIC

***Administrative blunder***

EXTRABOLD DISPLAY ITALIC

***Narcissist***

EXTRABOLD NORMAL

**essentially unattainable**

EXTRABOLD NORMAL

**40,000 retailers**

EXTRABOLD DISPLAY

**hopefully**

EXTRABOLD NORMAL ITALIC

***Numbers are 24% higher***

EXTRABOLD DISPLAY

**Leadership**

The important kind of fatigue is always emotional in modern life; purely intellectual fatigue, like purely muscular fatigue, produces its remedy in sleep. Any person who has a great deal of intellectual work, devoid of emotion, to do – say, for example, elaborate computations – sleeps off at the end of each day the fatigue that that has brought. The harm to

EXTRABOLD NORMAL & EXTRABOLD NORMAL ITALIC

BLACK DISPLAY 32 PTS

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BLACK NORMAL 30 PTS

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BLACK DISPLAY ITALIC 32 PTS

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BLACK NORMAL ITALIC 30 PTS

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BLACK TEXT ITALIC 28 PTS

***Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy your-***

BLACK NORMAL INLINE 36 PTS

ANIMALS ARE HAPPY SO LONG AS THEY HAVE HEALTH AND ENOUGH TO EAT. HUMAN BEINGS, ONE FEELS, OUGHT TO BE, BUT IN THE MODERN WORLD THEY ARE NOT, AT LEAST IN A GREAT MAJORITY OF CASES. IF YOU ARE UNHAPPY

BLACK NORMAL IT INLINE 36 PTS

*TO DISCOVER A SYSTEM FOR THE AVOIDANCE OF WAR IS A VITAL NEED FOR OUR CIVILISATION; BUT NO SUCH SYSTEM HAS A CHANCE WHILE MEN ARE SO UNHAPPY THAT MUTUAL EXTERMINATION SEEMS TO THEM LESS DREADFUL*

BLACK DISPLAY IT INLINE

**PUZZLES**

BLACK TEXT

**former schoolfellows**

BLACK DISPLAY ITALIC

***Distraction***

BLACK NORMAL

**Language lovers**

BLACK DISPLAY

**Enough**

BLACK DISPLAY INLINE

**PHENOMENON**

BLACK NORMAL ITALIC

***Saturday night sky***

BLACK TEXT

**Unlocking a melting time capsule**

**Vanity, when it passes beyond a certain point, kills pleasure in activity for its own sake, and leads inevitably to listlessness and boredom. Often its cause is diffidence, and its cure is in the growth of self-respect. But this is only to be gained by successful activity inspired by objective interests. The work-maniac differs from the workaholic by the fact that he wishes to be powerful rather than to be rich.**

BLACK NORMAL & BLACK NORMAL ITALIC

THIN DISPLAY 32 PTS

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THIN NORMAL 30 PTS

To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation of poverty

THIN TEXT 28 PTS

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THIN DISPLAY ITALIC 32 PTS

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THIN NORMAL ITALIC 30 PTS

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THIN DISPLAY

therapy

THIN TEXT

UNLIMITED SCIENCE

THIN NORMAL ITALIC

*New guidelines*

THIN NORMAL

Advices

THIN TEXT ITALIC

*Tucked into a 5,593-page bill*

THIN NORMAL

overeating

SEMICOND THIN NORMAL & THIN NORMAL ITALIC

One of the causes of unhappiness  
*intellectuals in the present day is*  
many of them, especially those  
*is literary, find no opportunity for*  
pendent exercise of their talents  
*to hire themselves out to rich companies*  
directed by Philistines, who insist  
*their producing what they themselves*  
gard as pernicious nonsense. If you  
*to inquire among journalists either in*  
gland or America whether they believe  
*in the policy of the newspaper for which*  
they worked, you would find, I believe

LIGHT DISPLAY 32 PTS

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LIGHT NORMAL 30 PTS

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LIGHT NORMAL ITALIC 30 PTS

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LIGHT DISPLAY ITALIC

*Conspiracy*

LIGHT TEXT

His long obsession

LIGHT DISPLAY

Albanian

LIGHT TEXT ITALIC

*Why so much swearing?*

LIGHT DISPLAY

Falklands

LIGHT NORMAL

"I DON'T BUY THAT"

LIGHT TEXT ITALIC

*Professionally Rejuvenated*

Perhaps the best introduction to  
SEMICOND LIGHT NORMAL & LIGHT NORMAL ITALIC  
*philosophy which I wish to advocate*  
be a few words of autobiography  
*not born happy. As a child, my*  
favorite hymn was: 'Weary of earth  
*with my sin'. At the age of five,*  
that, if I should live to be seven  
*only endured, so far, a fourteen*  
my whole life, and I felt the lon-  
*gout boredom ahead of me to be*  
unendurable. In adolescence, I  
*life and was continually on the*  
suicide, from which, however,

REGULAR DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be seventy, I had

REGULAR NORMAL 30 PTS

To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the

REGULAR TEXT 28 PTS

Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be prepared to admit

REGULAR DISPLAY ITALIC 32 PTS

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REGULAR NORMAL ITALIC 30 PTS

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REGULAR TEXT ITALIC 28 PTS

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REGULAR DISPLAY

minister

REGULAR NORMAL ITALIC

*The three officers*

REGULAR DISPLAY

Residents

REGULAR NORMAL

HE WAS KNOWN TO AUTHORITIES

REGULAR DISPLAY

Departments

REGULAR NORMAL ITALIC

*iron-phosphate*

REGULAR DISPLAY

warning

SEMICOND REGULAR NORMAL & REGULAR NORMAL ITALIC

To discover a system for the advance of war is a vital need for civilisation; but no such system is possible while men are so unhardened that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation of poverty is necessary if the benefits of machine production are to accrue in any degree to those most in need of them; but what is the use of making everybody rich if the rich

MEDIUM DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be sev-

MEDIUM NORMAL 30 PTS

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MEDIUM DISPLAY ITALIC 32 PTS

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MEDIUM NORMAL ITALIC 30 PTS

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MEDIUM TEXT ITALIC 28 PTS

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MEDIUM DISPLAY ITALIC

*Chernobyl*

MEDIUM NORMAL

SPECIAL PROSECUTOR

MEDIUM DISPLAY

Rocketed

MEDIUM NORMAL ITALIC

*"environmental complacency"*

MEDIUM DISPLAY

Chimpanzee

MEDIUM DISPLAY

landmark decision

MEDIUM NORMAL ITALIC

*California*

SEMICOND MEDIUM NORMAL & MEDIUM NORMAL ITALIC

I shall not consider the great  
*tastrophes such as loss of all*  
children, or public disgrace.  
*are things to be said about s*  
matters, and they are impor  
*things, but they belong to a*  
ferent order from the things  
*wish to say. My purpose is to*  
gest a cure for the ordinary  
*to-day unhappiness from wh*  
most people in civilised coun  
*suffer, and which is all the m*  
unbearable because, having

BOLD DISPLAY 32 PTS

**Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should**

BOLD NORMAL 30 PTS

**To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light**

BOLD TEXT 28 PTS

**Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably**

BOLD DISPLAY ITALIC 32 PTS

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BOLD NORMAL ITALIC 30 PTS

*To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light*

BOLD TEXT ITALIC 28 PTS

*Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably*

BOLD DISPLAY

**Targeted**

BOLD TEXT ITALIC

***The digital break***

BOLD DISPLAY

**Medicines**

BOLD TEXT

**Un misterioso 'hackedo'**

BOLD DISPLAY

**internet**

BOLD NORMAL ITALIC

** *Nearly 750 million***

BOLD NORMAL

**Geopolitical**

Self-absorption is of various kinds. We may take the sin of the narcissist, and the megalomaniac as three very common types. When I speak of "the offender," I do not mean the man who commits sins: sins are committed by every one or no one, according to our definition of the word. I mean the man who is absorbed in the consciousness of his sin. This man is perpetually cursing his own disapproval.

EXTRABOLD DISPLAY 32 PTS

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EXTRABOLD NORMAL 30 PTS

**To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance**

EXTRABOLD TEXT 28 PTS

**Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will**

EXTRABOLD DISPLAY IT 32 PTS

***Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that,***

EXTRABOLD NORMAL IT 30 PTS

***To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance***

EXTRABOLD TEXT IT 28 PTS

***Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will***

EXTRABOLD DISPLAY

**Philippines**

EXTRABOLD NORMAL ITALIC

***creaking systems***

EXTRABOLD DISPLAY ITALIC

***treatment***

EXTRABOLD NORMAL

**My baby saved my life**

EXTRABOLD DISPLAY

**Working**

EXTRABOLD NORMAL ITALIC

***The Sixth Great Extinction***

EXTRABOLD DISPLAY

**200 metres**

The important kind of fatigue is always emotional in modern life; purely intellectual fatigue, like purely muscular fatigue, produces its own remedy in sleep. Any person who has a great deal of intellectual work, devoid of emotion, to do – say, for example elaborate computations will sleep off at the end of each day the fatigue that that day has brought. The harm that is

SEMIBOLD EXTRABOLD NORMAL & EXTRABOLD NORMAL ITALIC

BLACK DISPLAY 32 PTS

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BLACK DISPLAY ITALIC 32 PTS

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BLACK NORMAL ITALIC 30 PTS

***To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light***

BLACK TEXT ITALIC 28 PTS

***Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself,***

BLACK NORMAL INLINE 36 PTS

ANIMALS ARE HAPPY SO LONG AS THEY HAVE HEALTH AND ENOUGH TO EAT. HUMAN BEINGS, ONE FEELS, OUGHT TO BE, BUT IN THE MODERN WORLD THEY ARE NOT, AT LEAST IN A GREAT MAJORITY OF CASES. IF YOU ARE UNHAPPY YOURSELF, YOU WILL

BLACK NORMAL INLINE IT 36 PTS

*TO DISCOVER A SYSTEM FOR THE AVOIDANCE OF WAR IS A VITAL NEED FOR OUR CIVILISATION; BUT NO SUCH SYSTEM HAS A CHANCE WHILE MEN ARE SO UNHAPPY THAT MUTUAL EXTERMINATION SEEMS TO THEM LESS DREADFUL THAN CONTINUED*

BLACK DISPLAY ITALIC INLINE

**HISTORIAN**

BLACK NORMAL

**Living Systems**

BLACK DISPLAY ITALIC

**Corporations**

BLACK NORMAL

**Nobel Prize**

BLACK DISPLAY INLINE

**ZEBRAS**

BLACK TEXT ITALIC

➤ **50 healthcare professionals**

BLACK DISPLAY ITALIC

**Editorial**

BLACK TEXT

**Alternatives to pesticides**

**Vanity, when it passes beyond a point, kills pleasure in every activity for its own sake, and thus leads inevitably to listlessness and boredom. One of its sources is diffidence, and its cure lies in the growth of self-respect. But this can only be gained by successful activity inspired by objective interests. The megalomaniac differs from the narcissist by the fact that he wishes to be**

SEMICOND BLACK NORMAL & BLACK NORMAL ITALIC

THIN DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be seventy, I had only endured, so far, a fourteenth part of my whole life, and I felt the long-spread-out boredom ahead of

THIN NORMAL 30 PTS

To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation of poverty is necessary if the benefits of machine production are to accrue in any

THIN TEXT 28 PTS

Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be prepared to admit that you are not exceptional in this. If you are happy, ask yourself how many of your friends

THIN DISPLAY ITALIC 32 PTS

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THIN NORMAL ITALIC 30 PTS

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THIN TEXT ITALIC 28 PTS

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THIN DISPLAY

Astronomical

THIN TEXT

'LOT MORE ANALYSIS'

THIN NORMAL ITALIC

*Professionals*

THIN NORMAL

Investigated

THIN TEXT ITALIC

*Panic, paucity and pessimism!*

THIN NORMAL

Rudderless

CONDENSED THIN NORMAL & THIN NORMAL ITALIC

One of the causes of unhappiness among  
*als in the present day is that so many of*  
cially those whose skill is literary, find no  
*for the independent exercise of their talent*  
to hire themselves out to rich corporations  
*by Philistines, who insist upon their products*  
they themselves regard as pernicious no  
*were to inquire among journalists either*  
or America whether they believed in the  
*newspaper for which they worked, you would*  
believe, that only a small minority do so  
*the sake of a livelihood, prostitute their talents*  
es which they believe to be harmful. Such

LIGHT DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be seventy, I had only endured, so far, a fourteenth part of my whole life, and I felt the long-spread-

LIGHT NORMAL 30 PTS

To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation of poverty is necessary if the benefits of machine

LIGHT TEXT 28 PTS

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LIGHT DISPLAY ITALIC 32 PTS

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LIGHT NORMAL ITALIC 30 PTS

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LIGHT TEXT ITALIC 28 PTS

*Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be prepared to admit that you are not exceptional in this. If you are happy, ask your-*

LIGHT DISPLAY ITALIC

*Dangerous spices*

LIGHT TEXT

Anti-monopoly investigation

LIGHT DISPLAY

Regulators

LIGHT TEXT ITALIC

*A mobile payment system*

LIGHT DISPLAY ITALIC

*Explanations*

LIGHT TEXT

"What are you watching?"

CONDENSED LIGHT NORMAL & LIGHT NORMAL ITALIC

Perhaps the best introduction to the p  
*which I wish to advocate will be a few*  
autobiography. I was not born happy.  
*my favourite hymn was: 'Weary of ea*  
en with my sin'. At the age of five, I re  
*if I should live to be seventy, I had on*  
so far, a fourteenth part of my whole  
*the long-spread-out boredom ahead*  
almost unendurable. In adolescence,  
*and was continually on the verge of s*  
which, however, I was restrained by th  
*know more mathematics. Now, on th*  
enjoy life; I might almost say that with

REGULAR DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be seventy, I had only endured, so far, a fourteenth part of my whole life, and

REGULAR NORMAL 30 PTS

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REGULAR DISPLAY ITALIC 32 PTS

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REGULAR NORMAL ITALIC 30 PTS

*To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation of poverty is necessary if the benefits*

REGULAR TEXT ITALIC 28 PTS

*Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be prepared to admit that you are not exceptional in this. If you are happy,*

REGULAR DISPLAY

Emotions

REGULAR NORMAL ITALIC

*The Gatwick Drone*

REGULAR DISPLAY

Schoolteacher

REGULAR NORMAL

CHOREOGRAPHED SPLENDOUR

REGULAR DISPLAY ITALIC

*Bittersweet*

REGULAR NORMAL ITALIC

*A packed Friday night crowd*

REGULAR DISPLAY

Framework

To discover a system for the avoidance

CONDENSED REGULAR NORMAL & REGULAR NORMAL ITALIC

*war is a vital need for our civilisation*

no such system has a chance while

*are so unhappy that mutual extermination*

seems to them less dreadful than con-

*tinued endurance of the light of day. To*

prevent the perpetuation of poverty is

*necessary if the benefits of machine production*

are to accrue in any degree to those

*in need of them; but what is the use of*

making everybody rich if the rich themselves

*are miserable? Education in cruelty*

fear is bad, but no other kind can be

MEDIUM DISPLAY 32 PTS

Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be seventy, I had only endured, so far, a fourteenth part

MEDIUM NORMAL 30 PTS

To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation of poverty is necessary

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MEDIUM DISPLAY ITALIC 32 PTS

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MEDIUM NORMAL ITALIC 30 PTS

*To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation of poverty is necessary*

MEDIUM TEXT ITALIC 28 PTS

*Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be prepared to admit that you are not exception-*

MEDIUM DISPLAY

**Novichok**

MEDIUM NORMAL ITALIC

*Physical responses*

MEDIUM DISPLAY

**Consulting**

MEDIUM NORMAL

**"CAREER PSYCHOPATH"**

MEDIUM DISPLAY ITALIC

*Empowered*

MEDIUM TEXT ITALIC

*Options Available*

CONDENSED MEDIUM NORMAL & MEDIUM NORMAL ITALIC

I shall not consider the great catastrophes such as loss of all one's children or public disgrace. There are things to be said about such matters, and they are important things, but they belong to a different order from the things I wish to say. My purpose is to suggest a cure for the ordinary day-to-day unhappiness from which most people in civilised countries suffer, and which is the more unbearable because, having no obvious external cause, it appears inescapable. I believe this unhappiness

BOLD DISPLAY 32 PTS

**Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be seventy, I had only endured,**

BOLD NORMAL 30 PTS

**To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To prevent the perpetuation**

BOLD TEXT 28 PTS

**Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be prepared to admit that you**

BOLD DISPLAY ITALIC 32 PTS

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BOLD DISPLAY

England

BOLD TEXT ITALIC

*New changed circumstances*

BOLD DISPLAY

Gamechanger

BOLD NORMAL

557,229 in East Sussex

BOLD DISPLAY ITALIC

*Sanitiser Dispensers*

BOLD DISPLAY

Predictable

BOLD TEXT

I lived like an astronaut for months

Self-absorption is of various kinds

CONDENSED BOLD NORMAL & BOLD NORMAL ITALIC

*We may take the sinner, the narcissist, and the megalomaniac as very common types. When I speak "the sinner," I do not mean the one who commits sins: sins are committed by every one or no one, according to our definition of the word. I mean the man who is absorbed in the consciousness of sin. This man is perpetually incurring his own disapproval which, if he is religious, he interprets as the disapproval of God.*

EXTRABOLD DISPLAY 32 PTS

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EXTRABOLD TEXT 28 PTS

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EXTRABOLD DISPLAY IT 32 PTS

***Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be seventy,***

EXTRABOLD NORMAL IT 30 PTS

***To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day. To pre-***

EXTRABOLD TEXT IT 28 PTS

***Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably be prepared to***

EXTRABOLD DISPLAY

**Protocol**

EXTRABOLD TEXT ITALIC

***Unorthodox Methods***

EXTRABOLD DISPLAY ITALIC

***Meanwhile***

EXTRABOLD TEXT

**THE 100 BEST FOOTBALLERS**

EXTRABOLD DISPLAY ITALIC

***What a joke!***

EXTRABOLD NORMAL

**Anglo-Nigerian**

EXTRABOLD DISPLAY ITALIC

***Foregrounded***

**The important kind of fatigue**

CONDENSED EXTRABOLD NORMAL & EXTRABOLD NORMAL ITALIC

*always emotional in modern*

**purely intellectual fatigue, like**

*purely muscular fatigue, produces*

**its own remedy in sleep. Any**

*person who has a great deal of in-*

**tellectual work, devoid of emotion**

*to do - say, for example, elaborate*

**computations - will sleep off**

*end of each day the fatigue that*

**that day has brought. The habit**

*that is attributed to overwork*

**hardly ever due to that cause**

BLACK DISPLAY 32 PTS

**Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be**

BLACK NORMAL 30 PTS

**To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light of day.**

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BLACK DISPLAY ITALIC 32 PTS

***Perhaps the best introduction to the philosophy which I wish to advocate will be a few words of autobiography. I was not born happy. As a child, my favourite hymn was: 'Weary of earth and laden with my sin'. At the age of five, I reflected that, if I should live to be***

BLACK NORMAL ITALIC 30 PTS

***To discover a system for the avoidance of war is a vital need for our civilisation; but no such system has a chance while men are so unhappy that mutual extermination seems to them less dreadful than continued endurance of the light***

BLACK TEXT ITALIC 28 PTS

***Animals are happy so long as they have health and enough to eat. Human beings, one feels, ought to be, but in the modern world they are not, at least in a great majority of cases. If you are unhappy yourself, you will probably***

BLACK NORMAL INLINE 36 PTS

ANIMALS ARE HAPPY SO LONG AS THEY HAVE HEALTH AND ENOUGH TO EAT. HUMAN BEINGS, ONE FEELS, OUGHT TO BE, BUT IN THE MODERN WORLD THEY ARE NOT, AT LEAST IN A GREAT MAJORITY OF CASES. IF YOU ARE UNHAPPY YOURSELF, YOU WILL PROBABLY BE

BLACK NORMAL IT INLINE 36 PTS

*TO DISCOVER A SYSTEM FOR THE AVOIDANCE OF WAR IS A VITAL NEED FOR OUR CIVILISATION; BUT NO SUCH SYSTEM HAS A CHANCE WHILE MEN ARE SO UNHAPPY THAT MUTUAL EXTERMINATION SEEMS TO THEM LESS DREADFUL THAN CONTINUED ENDURANCE OF THE LIGHT*

BLACK DISPLAY

**Arbitration**

BLACK DISPLAY ITALIC INLINE

***ETHNIC***

BLACK TEXT

**Antitrust investigation**

BLACK DISPLAY

**Blackouts!**

BLACK TEXT ITALIC

***The key suspect***

BLACK DISPLAY INLINE

**WATCHDOG**

BLACK TEXT ITALIC

***Ancient Mayans***

BLACK TEXT

**More than 235,000 people**

**Vanity, when it passes beyond  
point, kills pleasure in every  
activity for its own sake, and it  
leads inevitably to listlessness  
and boredom. Often its source is  
diffidence, and its cure lies in the  
growth of self-respect. But this  
is only to be gained by successful  
activity inspired by objective  
interests. The megalomaniac  
differs from the narcissist by the  
fact that he wishes to be powerful  
rather than charming, and so**

CONDENSED BLACK NORMAL & BLACK NORMAL ITALIC